CeBIT ▪ 14 – 18 March 2016

Topic Clusters

Digital Business Solutions
(Halls 2, 4, Pavilions 32, 33)

ECM, Input / Output Solutions
(Hall 3)

Marketing & Sales Solutions
(Hall 4)

ERP, HR, BI & Commerce
(Hall 5)

Research & Innovation
(Hall 6)

Business Security
(Hall 6)

Public Sector Parc
(Hall 7)

SCALE11 & Developer World
(Hall 11)

DatacenterDynamics at CeBIT
(Hall 12)

IoT SOLUTIONS
(Hall 13)

Communication & Networks
(Hall 13)

Planet Reseller
(Hall 14 / 15)

Global Sourcing Area
(Halls 15, 16, 17)

Conference & Lounge Area

Global Conferences CeBIT Global Conferences
(Hall 8)

EXECUTIVE CLUB CeBIT Executive Club
(Hall 8)

Events, Conferences & Lounges

Central Partner Country Pavilion
(Hall 6)

job and career job and career at CeBIT
(Hall 11)

DronemastersSummit@CeBIT
UAV Exhibition Area
(Hall 16)

salesforce world tour
(Hall 23 – Expo, Campground)
(Hall 19/20 – Keynote, March 16)
(Plaza)

salesforce world tour

NORD 2
NORTH 2

NORD 3
NORTH 3

NORD 1
NORTH 1

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EAST 2

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3

20   19

22   23   18

4

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17

NORD/LB forum

26

P36

16

6

press

7

P35   P34

15

P33

P32

14

EXECUTIVE CLUB   Global Conferences   8

OST 3
EAST 3

9

WEST 1

job and career

13   12   11

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Deutsche Messe

CeBIT

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Topic Clusters

Digital Business Solutions
(Halls 2, 4, Pavilions 32, 33)

ECM, Input / Output Solutions (Hall 3)
▪ Enterprise Content Management /
  Business Process Management
▪ Input / Output Solutions
▪ Office Solutions / Mailing Solutions
▪ Workplace Management /
  Client Solutions

Marketing & Sales Solutions
(Hall 4)

ERP, HR, BI & Commerce (Hall 5)
▪ Big Data
▪ Cloud Solutions
▪ Mobile Applications & eCommerce
▪ POS & Banking Solutions

Research & Innovation (Hall 6)
▪ Applied Research
▪ Basic Research
▪ Emerging Technologies
▪ High Performance Computing
▪ Startups, Spin-offs

Business Security (Hall 6)
▪ Antispam / Antivirus Solutions
▪ Application Security
▪ Authentication & Biometric Systems
▪ Cloud- und Cybersecurity
▪ Data Loss Prevention &
  Endpoint Protection
▪ Emergency Strategies / Recovery
▪ Mobile Security
▪ Network Security & Firewalls

Public Sector Parc (Hall 7)
▪ eGovernment Solutions
▪ Geoinformation Systems
▪ Solutions for Public Administrations
  (federal, state & local governmental
  authorities)
▪ Solutions for the Public
  Healthcare Industry
▪ Solutions for Urban Agglomerations

SCALE11 & Developer World (Hall 11)
▪ Startup Ecosystem
  ▪ Corporate Ventures / M & A
  ▪ Public & Private Equity
  ▪ Startups
▪ Developer World
  ▪ Java, Native, .Net
  ▪ Software Architecture & Quality
  ▪ Web & Mobile

DatacenterDynamics at CeBIT (Hall 12)
▪ Data Center Automation Technology
▪ Cloud, Colocation & Managed Services
▪ Connectivity Infrastructure & Security
▪ Cooling & Thermal Management
▪ Critical Power & Energy Management
▪ Data Center Infrastructure
  Management
▪ Modular Data Center Solutions
▪ Physical Security
▪ Server Technologies
▪ Virtualization and Storage

IoT SOLUTIONS (Hall 13)
▪ New Business Cases
▪ Industry Application
  ▪ Automotive & Logistics
  ▪ Smart Home & Building
  ▪ Smart Health
  ▪ Manufacturing
  ▪ Aviation
  ▪ Agriculture

Communication & Networks (Hall 13)
▪ Broadband Solutions
▪ Business Communications
▪ Carriers, Network &
  Communication Services
▪ Connectivity / Cloud / Collaboration
▪ M2M / IoT Technologies
▪ Mobile Devices
▪ Networks
▪ Telematics
▪ Unified Communications
▪ Wireless Communications

Planet Reseller (Hall 14 / 15)
**Fachhandelszentrum /
Specialist Trade Center**
▪ PC, Server & Storage
▪ Mobile Solutions
▪ Components, Displays & Accessories
▪ Cloud Services
▪ Networks, IP Technology
▪ Smart Building
▪ Media & Conference Technology

Global Sourcing Area (Halls 15, 16, 17)
▪ Accessories
▪ Components & Peripherals
▪ Display & Audio Devices
▪ Mobile Devices
▪ Wearable Technology
▪ Computers & Systems
▪ Mobile Phone Accessories

Conference & Lounge Area

CeBIT Global Conferences
(Hall 8)

CeBIT Executive Club
(Hall 8)

Events, Conferences & Lounges

Central Partner Country Pavilion
(Hall 6)

job and career at CeBIT
(Hall 11)

DronemastersSummit@CeBIT
UAV Exhibition Area
(Hall 16)

salesforce world tour

(Hall 23)
▪ Expo, Campground & Developer Zone
▪ Executive Briefing Center
▪ Theatres

(Hall 19/20)
▪ Inspiring Keynote, March 16

(Plaza)
▪ Salesforce Foundation activities

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