CeBIT • 14-18 March 2016

Topic Clusters

- **Digital Business Solutions** (Halls 2, 4, Pavilions 32, 33)
- ECM, Input/Output Solutions (Hall 3)
- **Marketing & Sales Solutions** (Hall 4)
- **ERP, HR, BI & Commerce** (Hall 5)
- Research & Innovation (Hall 6)
- **Business Security** (Hall 6)
- **Public Sector Parc** (Hall 7)
- **SCALE11 & Developer World** (Hall 11)
- **DatacenterDynamics at CeBIT** (Hall 12)
- **IoT SOLUTIONS** (Hall 13)
- **Communication & Networks** (Hall 13)
- **Planet Reseller** (Hall 14/15)
- **Global Sourcing Area** (Halls 15, 16, 17)

Conference & Lounge Area

CeBIT Global Conferences (Hall 8)

CeBIT Executive Club (Hall 8)

Events, Conferences & Lounges

- **Central Partner Country Pavilion** Central (Hall 6)
- job and career at CeBIT (Hall 11)
- DronemastersSummit@CeBIT **UAV Exhibition Area** (Hall 16)
- salesforce world tour (Hall 23 - Expo, Campground) (Hall 19/20 - Keynote, March 16) (Plaza)

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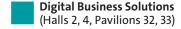






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Topic Clusters



ECM, Input / Output Solutions (Hall 3)
• Enterprise Content Management /

Business Process Management

Input/Output Solutions

Office Solutions / Mailing Solutions

 Workplace Management / Client Solutions

Marketing & Sales Solutions (Hall 4)

ERP, HR, BI & Commerce (Hall 5)

Big Data

Cloud Solutions

Mobile Applications & eCommerce

POS & Banking Solutions

Research & Innovation (Hall 6)

Applied Research

Basic Research

• Emerging Technologies

High Performance Computing

Startups, Spin-offs

Business Security (Hall 6)

Antispam / Antivirus Solutions

Application Security

Authentication & Biometric Systems

Cloud- und Cybersecurity

 Data Loss Prevention & Endpoint Protection

Emergency Strategies / Recovery

Mobile Security

Network Security & Firewalls

Public Sector Parc (Hall 7)

eGovernment Solutions

Geoinformation Systems

 Solutions for Public Administrations (federal, state & local governmental authorities)

 Solutions for the Public Healthcare Industry

Solutions for Urban Agglomerations

SCALE11 & Developer World (Hall 11)

Startup Ecosystem

Corporate Ventures / M & A

Public & Private Equity

Startups

Developer World

Java, Native, .Net

Software Architecture & Quality

Web & Mobile

DatacenterDynamics at CeBIT (Hall 12)

Data Center Automation Technology

Cloud, Colocation & Managed Services

Critical Power & Energy Management

• Connectivity Infrastructure & Security

Cooling & Thermal Management

 Data Center Infrastructure Management

Modular Data Center Solutions

Physical Security

Server Technologies

Virtualization and Storage

IoT SOLUTIONS (Hall 13)

New Business CasesIndustry Application

Automotive & Logistics

Smart Home & Building

Smart Health

Manufacturing

Aviation

Agriculture

Communication & Networks (Hall 13)

Broadband Solutions

Business Communications

 Carriers, Network & Communication Services

Connectivity / Cloud / Collaboration

M2M / IoT Technologies

Mobile Devices

Networks

Telematics

Unified Communications

Wireless Communications

Planet Reseller (Hall 14/15)
Fachhandelszentrum /
Specialist Trade Center

PC, Server & Storage

Mobile Solutions

Components, Displays & Accessories

Cloud Services

Networks, IP Technology

Smart Building

Media & Conference Technology

Global Sourcing Area (Halls 15, 16, 17)

Accessories

Components & Peripherals

Display & Audio Devices

Mobile Devices

Wearable Technology

Computers & Systems

Mobile Phone Accessories

Conference & Lounge Area

CeBIT Global Conferences
(Hall 8)

CeBIT Executive Club
(Hall 8)

Events, Conferences & Lounges

Central Partner Country Pavilion
(Hall 6)

job and career at CeBIT (Hall 11)

DronemastersSummit@CeBIT
UAV Exhibition Area
(Hall 16)



(Hall 23)

Expo, Campground & Developer Zone

Executive Briefing Center

Theatres

(Hall 19/20)

 Inspiring Keynote, March 16 (Plaza)

Salesforce Foundation activities





