

CeBIT 2016

Information for Visitors



Global Event for
Digital Business

14 – 18 March 2016
Hannover • Germany

cebit.com



SWITZERLAND
CeBIT Partner Country 2016



Deutsche Messe

CeBIT

Ready for the digital transformation

3,300

enterprises from 70 countries
showcase innovative products and
digital solutions

Industry 4.0
From Vision to Reality

“d!conomy: join – create – succeed”: Under this heading CeBIT 2016 will get to grips with the all-pervasive topic of digitization and investigate the role of users in shaping the digital transformation. With its sharp focus on the Internet of Things, new value chains and disruptive business models across all sectors of industry, CeBIT will show you how to unlock the potential of digital technology.



More than 350 startups
present their creative
ideas

1,000

hours of conferences, forums
and workshops foster effective
knowledge transfer

Global. Integrated.

Experience the entire spectrum of digitization.

Exhibition

CeBIT is the only event worldwide where visitors can experience the entire spectrum of digital transformation on the basis of specific showcases and examples of best practice. The exhibition is targeted at SMEs as well as major corporations. Thanks to the strict emphasis on B2B applications at CeBIT, you can gain a quick and comprehensive overview of the latest trends.

Switzerland, the Partner Country of CeBIT 2016, is one of the leading ICT nations. Swiss enterprises will be showcased at the themed pavilions, at the central stand in Hall 6 and at the Communication & Networks cluster in Hall 13.

Conferences

The CeBIT Global Conferences provide an all-round survey of the digital marketplace. The world's ICT elite comes here to analyze cross-industry trends and ground-breaking innovations.

www.cebit.de/en/conferences/konferenzprogramm

SCALE11

Start-ups meet major multinationals. Creativity meets technical know-how. Under the umbrella of SCALE11 young entrepreneurs can meet experienced decision-makers, and lay the foundations for profitable partnerships.

Topic Clusters

- Digital Business Solutions (Halls 2, 4, Pavilions 32, 33)
- ECM, Input/Output Solutions (Hall 3)
- Marketing & Sales Solutions (Hall 4)
- ERP & HR Solutions (Hall 5)
- Research & Innovation (Hall 6)
- Business Security (Hall 6)
- DatacenterDynamics at CeBIT (Hall 12)
- IoT SOLUTIONS (Hall 13)
- Communication & Networks (Hall 13)
- Public Sector Parc (Hall 7)
- Planet Reseller (Hall 14/15)

- Global Sourcing Area (Halls 15, 16, 17)
 - SCALE11 & Developer World (Hall 11)
- ### Conference & Lounge Area
- CeBIT Global Conferences (Hall 8)
 - CeBIT Executive Club (Hall 8)
 - Events, Conferences & Lounges
 - Central Partner Country Pavilion (Hall 6)
 - job and career at CeBIT (Hall 11)
- world tour (Hall 23 – Expo, Campground)
 - world tour (Hall 19/20 – Keynote, March 16)
 - (Plaza)



Services and information

Opening hours

Monday, 14 March to Friday 18 March 2016.

Daily from 9.00 a.m. to 6.00 p.m.

Information Center (IC)

Open daily from 9.00 a.m. to 6.00 p.m., the IC is a valuable source of information and support for visitors.

Guided Tours

By taking part in the CeBIT Guided Tours you can ensure that you stay tuned to the key trends. To register for the tours go to the Information Center (IC). This is also the starting point for the tours.

www.cebit.de/en/guidedtours

Exhibitor and product search

Plan your visit to CeBIT in advance. The exhibitor and product search function delivers all the latest information:

www.cebit.de/en/exhibition/aussteller-produkte

CeBIT App

The perfect tool for planning your visit and making ticket reservations, the CeBIT APP contains the full lists of exhibitors, products and conferences and is available free of charge at the CeBIT App Station or via App Store/Play Store.

CeBIT Newsletter

The CeBIT Newsletter is an excellent source of information relating to CeBIT 2016 and the digital world.

www.cebit.de/en/newsletter

Tickets and travel

Tickets: Exhibition

	Advance sales	At the ticket office
Full-event ticket	€ 55	€ 60
Day ticket (reduced price)	–	€ 25

Access to the exhibition and the events in the halls

Tickets: Exhibition & Conferences

Day ticket: € 600 Full-event ticket € 1,000

Access to the exhibition and the CeBIT Global Conferences. Early Bird tickets and CGC Party tickets are available.

Red Ticket

Exclusive access to all the top events € 1,990

*All prices include VAT at the rate applicable between 14 and 18 March 2016. Children under 16 years of age will not be admitted. A valid ID card must be shown. Reduced-price day tickets are available (on-site only) to schoolchildren, students, apprentices and persons doing voluntary military service or voluntary community service (valid ID must be shown). Disabled persons qualify for reduced-price day tickets (available on-site). Proof of disabled status must be shown. Registered accompanying persons are entitled to free admission.

Advance ticket sales and travel information

- Online: www.cebit.de/en/tickets
- Via the sales partners of Deutsche Messe:
www.messe.de/salespartner_gb
- Travel and accommodation:
www.cebit.de/en/besucherservice



Deutsche Messe

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Tel. +49 511 89-33155

Contact details for our local sales partners
worldwide are listed at:

www.messe.de/salespartner_gb

You can book directly via our Online
Business Service (OBS):

www.obs.messe.de

You will also find us on the following networks

